

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. Ser. No.: 10/820,338	<p align="center"><u>Certificate of Transmission/Mailing</u></p> <p>I hereby certify that this correspondence is being facsimile transmitted to the USPTO, transmitted via the Office electronic filing system, or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below:</p> <p>5/5/09 <i>May Lin DeHaan</i></p> <p>Date May Lin DeHaan Registration No. 42,472 Attorney for Applicant(s)</p>
Applicant(s): Sean Christopher Endler	
Filing Date: April 7, 2004	
Title: Methods and Apparatuses for Displaying and Rating Content	
Examiner: Daniels, Anthony J.	
Art Unit: 2622	
Customer No.: 37123	
Confirm. No.: 8133	

Mail Stop: AMENDMENT
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**STATEMENT OF INTERVIEW SUBSTANCE
UNDER 37 C.F.R. § 1.133(b)**

To the Commissioner:

This document is a Statement of Interview Substance for the telephonic interview conducted on February 24, 2009, with Examiner Anthony J. Daniels, Attorney Thomas F. Lebens, and Attorney May Lin DeHaan.


Claims 1 through 28 were discussed. Cited art that was discussed included Franken (US 7028323), Zilliacus (US 2004/0005900), Peliotis (US 2002/0065678), and Lautzenheiser (US 7054827).

The Applicant's representatives explained how the amendments to the claims submitted on January 29, 2009, are believed to distinguish over the cited art to date. Specifically

“separating each at least one string of content into a plurality of segments having a corresponding plurality of original in-and-out points” was discussed; and the Examiner agreed that this feature was not taught by the cited art to date. The Examiner further agreed that the January 29, 2009, amendment to the claims seems to overcome the cited art to date, but stated that he would need to conduct a further search.

Respectfully submitted,

Dated: May 5, 2009


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